



**FOUND IN TRANSLATION**  
 Mastering Outsourcing Complexity  
**The PCMG ASSEMBLY 2023**



**7<sup>TH</sup> - 9<sup>TH</sup> JUNE, MELIA CALVIA HOTEL, MALLORCA**

Clinical development outsourcing and procurement specialists need to identify, interpret, and integrate increasingly complex and urgent challenges into outsourcing strategy and implementation. Specific financial, environmental, technological, resourcing and compliance challenges will be shared in this year’s unique PCMG interactive forum. Sponsors and suppliers will assemble again under one roof to transform ideas into actions in PCMG’s 2023 ASSEMBLY.

DAY 1	WEDNESDAY 7 JUNE
<b>10:00-15:00 CEST</b>	PCMG Airport shuttle service to the Assembly venue hotel– <b>A complementary service that reduces individual taxi miles!</b> The airport shuttle service will run approximately every 40 minutes. Shuttles will run from 10:00 to 15:00 from the COMAS Autocares meeting point. 
16:30	Registration and refreshments
17:30	Welcome and introduction
17:35	<b>Review of the year</b> What were the notable events that have shaped our working environment since we last assembled? <i>Gill Slater - PCMG Chair</i>
18:00	<b>Opening Keynote: Need to Have vs. Nice to Have</b> PCMG’s headline speaker to open the Assembly with thought-provoking review of our industry’s capability in managing complexity. <i>Barbara Kunz - former CEO and Chair of DIA</i>
19:30	Welcome reception: You’ve arrived! The first opportunity to meet old friends and colleagues and meet new ones. 

<b>DAY 2</b>	<b>THURSDAY 8 JUNE</b>
08:00	Registration and coffee: Start the day the PCMG way – good coffee and good company 
08:45	Introduction to the day – ringtones off. PCMG app on
<b>The penny drops: The reality of macroeconomics and trial outsourcing in a volatile financial climate</b>	
08:55	<b>Biopharmaceutical investor trends and outcomes: adapting to dynamic change</b> Investors' efforts to anticipate and support successful medical development shapes our working environment. PCMG brings together a life science strategy lead and CFO from a major CRO to assess the latest life sciences investment trends and the implications for organisations and outsourcing. <i>Anna Marie Detert - Partner, Healthcare &amp; Life Sciences Strategy Group Sector Lead, KPMG Life Sciences</i>
09:15	<b>Yes but....</b> Interactive counterpoint from a CRO perspective. You wanted more time to challenge and explore topics. Here it is! <i>Greg Rush, CFO - Parexel</i>
09:45	<b>Panel: Pay-as-you-Go – Is An Affordability Crisis Ahead?</b> <b>Chair: Rob Aitchison - 4C Life Sciences</b> Sponsor, CRO or Site, who should bear responsibility for the next round of unanticipated trial costs increase? Each group explains their position and options to navigate around the risk of serious dispute. <i>Christine McGrath - Wessex Health Partners</i> <i>Eric van der Putten - Aglaia Oncology/Modra Pharmaceuticals B.V</i> <i>Drayton Virkler- Fortrea</i> <i>Ulrich Rester - Bayer</i>
10:30	Networking break 
11:15	<b>Oxford Debate: This Year's Model, Next Year's Price:</b> 'This House believes CROs have failed to anticipate inflationary change in study budgeting mechanisms. <b>Chair: Mark Bee - Bee Clinical Consultancy</b> PCMG revisits its intensive interrogation of a contentious topic. Sponsor and CRO leaders go head-to-head to determine the gaps in CRO/Sponsor contracts and budgeting models in today's financial reality. Where are the weak spots in proposals and scoping, what change is needed and who is responsible? Can we find a win-win for both sides? <i>Simone Brown – Caidya</i> <i>Gill Slater – LeoPharma</i>
12:15	<b>Lunch break: time to refuel and compare notes</b>  
<b>3-D puzzle: dimensions of outsourcing complexity</b>	
13:15	Introduction

13:20	<p><b>Un-Due Diligence? Keeping Supplier Qualification Within Practical Limits</b>  New supplier qualification can conflict with the need for speed in selection and setup. PCMG’s Quality Initiative (a focus group comprised of major pharma companies) has been assessing this commonly complex and laborious process. We share the group’s output, assessing guidelines on how the process can be streamlined and simplified across the industry.  <i>Christophe Depierreux - GSK</i>  <i>Clara Molinari - Worldwide Clinical Trials</i></p>
14:00	<p><b>Digital Solutions in an Analogue World - Is Onsite Technology Speeding or Slowing Site Set-up and Management?</b>  <b>Chair: Estrella Garcia - Almirall</b>  The pandemic turbocharged the range of digital technology offerings for application by investigator sites and the number of new suppliers. Our panel challenges the increasingly complex options and implications from different stakeholder perspectives and asks: ‘What is too much technology and how Sponsors and CROs can improve, not compromise the site and patient journey?’  <b>Panel: Tina Barton - eMQT, Noolie Gregory - Syneos Health, Javier Bootello, Maria Gonzalez</b></p>
15:00	<p><b>People: ‘The glue that holds everything together’- Relationships, Resourcing, Retention</b>  New technologies and systems are nothing without the human component. The pandemic and cost of living crisis has impacted clinical development staffing to an unprecedented level for sponsors and suppliers alike. This is not just an HR issue but a key element of outsourcing management. The ‘3Rs’ will be used to show how Sponsors and CROs can build a robust framework linked with streamlined metrics and demonstrated in Johnson and Johnson’s experience of using the ‘flex model’.  <i>Rob Middel - The Janssen Pharmaceutical Companies of Johnson &amp; Johnson</i></p>
15:40	<p><b>Networking break</b></p> 
16:20	<p><b>The Game of Unknowns - Interactive session</b>  <b>Understanding the complexity of working with people.</b> All projects are social systems and the complexity of dealing with the various stakeholders presents a relational risk. At this year’s interactive session, you will have the opportunity to contribute to some leading academic research in this area, and also explore ways to mitigate relational risk and reduce complexity, through the innovative application of the CURED Framework.</p> 
18:00	<p><b>The PCMG Lifetime Achievement Award</b>  Who will be recognised by PCMG for their outstanding contribution to Outsourcing and Procurement’s evolution this year?</p>
18:40	<p><b>Close Day 2</b></p>
20:00	<p><b>The PCMG Gala dinner at Nikki Beach</b>  Outsourcers assemble for the social highlight of the year! Everyone is invited to come together and enjoy the PCMG Gala dinner  What will this year’s theme be? ..... <b>Mallorca Rocks (the 90s)</b></p> 

DAY 3	FRIDAY 9 JUNE	
08:30	Registration and coffee: It's time to engage brains and prepare for the final day.	
09:00	Introduction to the day	
<b>Unlocking responsible outsourcing</b>		
09:05	<b>Eco-Engineering to Save the Planet Together</b> Sponsors and CROs can work together to reduce the environmental impact of Clinical Trials as realised in a case study from AstraZeneca and an introduction to the industry-wide Pistoia Alliance enterprise initiative. <i>Thierry Escudier - Pistoia Alliance</i> <i>Michael Dorrell - AstraZeneca</i>	
09:55	<b>Green Screen -Can Artificial Intelligence generate environmentally friendly improvements?</b> What is "green computing" and it's potential in the pharmaceutical industry to turning virtual ideas into reality? We explore a case study of innovation, pioneering and disruption where AI is already being used to drive ecological improvement in toxicology. <i>Stuart Malcom - Head of Standards, Efficiency and Automation Veramed</i> <i>Dr Thomas Hartung – Doerenkamp-Zbinden Chair and Professor, John Hopkins University</i>	
11:05	<b>Networking Break – Time to recharge your batteries</b>	
11:50	<b>Environmental, Social and Governance (ESG) in practice</b> What is important for multinational organizations for compliance and competitive advantage as regulatory requirements develop. Best practices observed in industry. - <i>Pablo Ponce de León</i> "The Road to Net Zero - 15 years and counting" - practical examples from large organizations to manage and achieve 'net zero' targets - <i>Karl Fielder</i>	
12:50	<b>Wrap and close</b>	
	<b>Lunch and networking</b>	
13:15	<b>Airport shuttle service</b> <b>Coaches will leave the Melia Calvia Beach Hotel at 14:00, 15:00 and 17:00 for Palma Mallorca Airport (PMI)</b>	