

# ANNUAL CONFERENCE ***PCMG CONNECT 2021***

**ONLINE EVENT**

**WEDNESDAY 2<sup>ND</sup> JUNE – 13:00-18:00 CET**

**THURSDAY 3<sup>RD</sup> JUNE – 14:30-18:30 CET**



# THE SHARP END OF OUTSOURCING KNOWLEDGE

Be SAFE...

Be SMART...

Be THERE!


## Not just another 'for profit' online event.

This is a PCMG Interactive Forum. Those who have been to PCMG conferences, workshops, training and other activities know. PCMG is a not-for-profit organisation dedicated to leading outsourcing best practice. Unbiased and informative. Novel and practical. Incredible value because of the way PCMG activities are managed by leaders in outsourcing excellence across the full industry spectrum.

### Topics include:



- **DECENTRALISED CLINICAL TRIALS** – Trend or transient?
- **COPING WITH THE PANDEMIC** – going viral
- **PATIENT CENTRICITY** – necessity or optional extra?
- **BREXIT BRITAIN** – exporting a QP's experience
- **ARE WEARABLES BEARABLE?** – putting on the ritz or wrist?
- **CENTRAL LAB LOGISTICS REALITY** – Space on the plane?
- **SUPPLIER RELATIONSHIPS** – Proximity alert

# Wednesday 2<sup>nd</sup> June

Start time (CET)	Session	Speakers
13:30	Welcome	Richard Scaife & Gill Slater
13:45	<b>Introduction</b>	Jean Edwards & Tanja Hoffman
13:50	<p><b>TED talks: : Clinical Trials: who leads, who follows?</b></p> <p>Decentralized trials seem to be one of the only few options nowadays to successfully obtain clinical data. But will sites voluntarily participate when their in-house resources will no longer be used? Are patients actually happy when HCPs come to their private homes? Don't pharma companies feel that they are losing control (not just to the CRO but also to multiple additional vendors), or are these real world evidence data worth this? Do the Regulatory Authorities provide sufficient guidance about when they will accept these data? And how well will external research nurses being able to collaborate with both the sites and the sponsor?</p> <p>With their Ted talks, representatives of different stakeholders will try to win your vote convincing you that they are the most impactful stakeholder in this new field!</p>	<p>Graham Wylie, CEO - MRN</p> <p>Jeff Kingsley, CEO – iact Health</p> <p>Grainne Power - HPRA, Ireland</p> <p>Julie Walters, Executive Director - Xperiome</p>
15:00	Screen break	
15:05	<p><b>Clinical Trials: who leads, who follows? Meet the presenters</b></p> <p>This is your chance to meet one of more of the speakers, each in their own break-out room; maybe the winner of your vote? Be prepared and ask your questions!</p>	
15:25	<p>Sponsored video break</p> 	
15:30	SPONSORED COFFEE ROOMS	
16:00	<p><b>COVID-19 reflections: panel discussion</b></p> <p><b>Chair: Rob Aitchison, Moderator: Mark Bee</b></p> <p>The pandemic brought unprecedented change and complexity for clinical outsourcing. As an industry, how did we overcome these challenges, what did we learn, what will this mean for the future?</p>	<p>Kristen Buck, CMO - Icon</p> <p>Vivienne van de Walle</p> <p><i>Further panellists to be confirmed</i></p>
17:00	<p><b>The future of patient-powered research</b></p> <p><b>Chair: Bruce Hellman, Umotif</b></p> <p>OurBrainBank was set up by a patient who wants to move glioblastoma from terminal to treatable. Hear how patients are powering their own research studies, capturing data which benefits them, their Doctors and researchers</p>	Theresa Schaub, OurBrainBank
17:50	PCMG Lifetime achievement award	
18:10	Networking – Drinks reception	

PLEASE NOTE - TIMES ARE PUBLISHED IN CENTRAL EUROPEAN TIME (GMT+1)

# Thursday 3<sup>rd</sup> June

Start time (CET)	Session	Presenters
14:30	Welcome	
14:35	Introduction	
14:45	<b>Brexit Britain. Boom or Bust?</b> PCMG favourite, Pam Turner, discussed Brexit preparations and concerns at PCMG in 2019. Having been involved in projects in the UK, EU and across the world since Brexit came into place, she shares her experiences across the borders and asks, Brexit Britain, is it heading for a Boom or Bust?	<i>Pam Turner QP</i>
15:30	<b>Wearables – a decentralized trials solution?</b> <b>Chair:</b> <i>Richard Young, Veeva</i>	<i>Elin Haf Davies, CEO Aparito Tim Davis, Veeva</i>
16:15	Video break sponsored by 	
16:20	Coffee break and chat rooms Kindly sponsored by 	
16:40	Introduction	
16:45	<b>A central laboratory case study – coping with the challenges of Covid-19, Brexit</b> What creative solutions have been employed to ensure logistics have not disrupted critical research programmes? How to manage your supplier fairly in times of major disruption.	<i>John Hinton, Cerba Research</i>
17:30	<b>Snog, Marry, Avoid</b> During this session we look to explore the different ways in which sponsor companies may choose to interact and build relationships with the diverse array of suppliers that are needed to deliver a successful clinical trial. As the sponsor company how close do you want to get to these types of companies? Do you want to be totally committed to them and directly manage the long term relationship, or do you want to keep them totally at arm's length and let the CRO manage the relationship...or is it somewhere in between (business partners with benefits)?  <b>What are the benefits of each way of working?</b> Are there tips and tricks for making the relationships work? <b>What are the things to look out for and avoid?</b> How do CROs feel about acting as a “dating agency”? <b>How do you ensure each company takes appropriate responsibility for delivery?</b>	<i>Kay Smith, AstraZeneca Marco Salami, Chiesi Nik East, Parexel Further presenters to be confirmed</i>
18:30	Soft close - Networking – Drinks reception	

# Thank you

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As always PCMG is extremely grateful to the conference steering committee who have stepped up again and again to remodel and relaunch the 2021 conference format

Sandra Johnson, Jean Edwards, Tanja Hoffman, Rob Aitchison  
Mark Bee, Toby Marshall, Roy Ovel, Tim Hardman, Tara Garavan, Bruce Hellman  
Steven De Hertefelt, Ray Collia, Conor Byrne, Alison Slade, Paul Bouten, Tony Dean,  
Natalie Fforde, Tony Lovegrove, Richard Young

And of course, to our sponsors

