



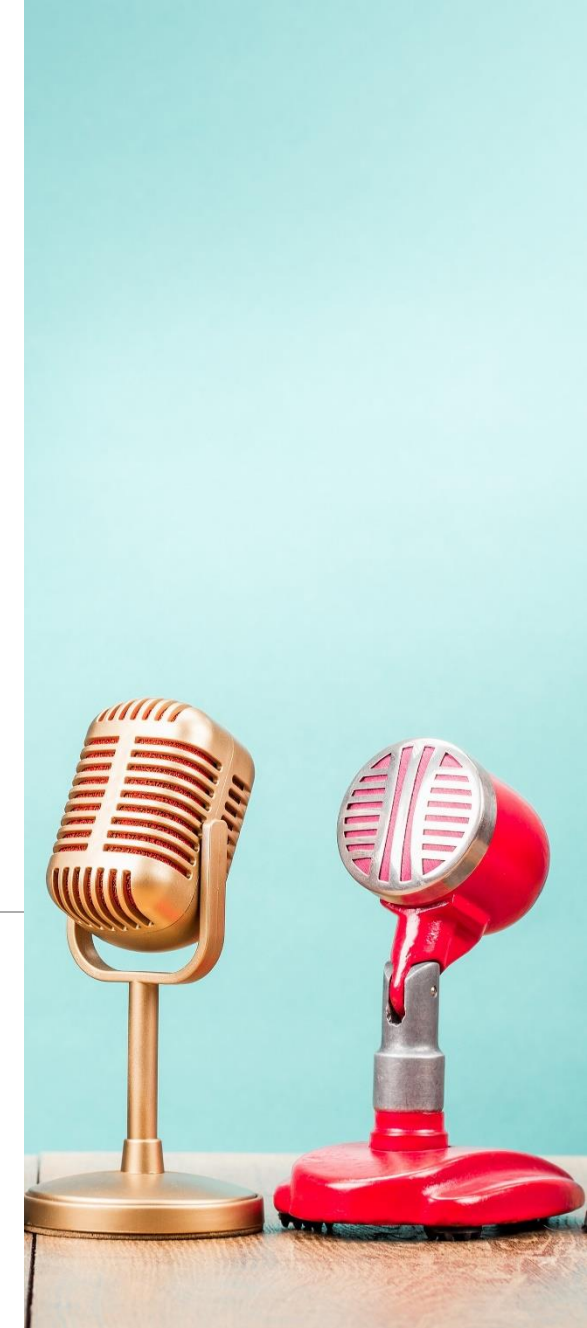
# ANNUAL CONFERENCE ***PCMG CONNECT 2021***

ONLINE EVENT

WEDNESDAY 2<sup>ND</sup> & THURSDAY 3<sup>RD</sup> JUNE

14:00-18:00 DAILY (BRITISH SUMMERTIME)

15:00-19:00 DAILY (CET)



# THE SHARP END OF OUTSOURCING KNOWLEDGE

Be SAFE...

Be SMART...

Be THERE!

## Not just another 'for profit' online event.

This is a PCMG Interactive Forum. Those who have been to PCMG conferences, workshops, training and other activities know. PCMG is a not-for-profit organisation dedicated to leading outsourcing best practice. Unbiased and informative. Novel and practical. Incredible value because of the way PCMG activities are managed by leaders in outsourcing excellence across the full industry spectrum.


### Topics include:

- Are wearables fit for purpose?
- Coping with Brexit in practice - Central labs and QP experience
- GDPR and Big Data
- Covid - an impact assessment
- The future of patient centricity

# Wednesday 2<sup>nd</sup> June

Time (UK)	CET	Session	Speakers
14:00	15:00	Welcome	Richard Scaife & Gill Slater
14:10	15:10	<b>Introduction</b>	Jean Edwards & Tanja Hoffman
14:15	15:15	<b>TED talks</b> <b>Decentralised Clinical Trials will be impacted most by us!</b> Representatives from Regulatory, Systems/Technique, Pharma, Research nurses, Sites, Patient advocacy	Confirmed speaker: Graham Wylie, CEO MRN <i>Further presenter to be confirmed</i>
15:15	16:15	Screen break	
15:20	16:20	<b>Decentralised Trials: Meet the presenters</b>	Individual hosted parallel sessions
15:40	16:40	SPONSORED COFFEE ROOMS	
16:10	17:10	<b>COVID-19 reflections Panel discussion</b> The pandemic brought unprecedented change and complexity for clinical outsourcing. As an industry, how did we overcome these challenges, what did we learn, what will this mean for the future?	Kristen Buck, CMO Icon Vivienne Van der Walle <i>Further panellists to be confirmed</i>
17:10	18:10	<b>The Future of Patient Centricity?</b>	Theresa Schaub, Our Brain Bank
18:00-18:30	19:00-19:30	Networking – Drinks reception	

# Thursday 3<sup>rd</sup> June

Time (UK)	CET	Session	Presenters
14:00	15:00	Welcome	
14:05	15:05	Introduction	
14:10	15:10	<b>Brexit Britain. Boom or Bust?</b> PCMG favourite, Pam Turner, discussed Brexit preparations and concerns at PCMG in 2019. Having been involved in projects in the UK, EU and across the world since Brexit came into place, she shares her experiences across the borders and asks, Brexit Britain, is it heading for a Boom or Bust?	<i>Pam Turner QP</i>
14:55	<b>15:55</b>	<b>Wearables – a decentralized trials solution?</b>	<i>Elin Haf Davies, CEO Aparito Tim Davis, Veeva</i>
15:35	16:35	Video break sponsored by	
15:40	<b>16:40</b>	<b>SPONSORED COFFEE ROOMS</b>	
16:00	17:00	Introduction	
16:10	17:10	<b>A central laboratory Lab case study – coping with the challenges of Covid-19, Brexit</b> What creative solutions have been employed to ensure logistics have not disrupted critical research programmes? How to manage your supplier fairly in times of major disruption.	<i>John Hinton, Cerba Research</i>
16:50	<b>17:50</b>	<b>Snog, Marry, Avoid</b> During this session we look to explore the different ways in which sponsor companies may choose to interact and build relationships with the diverse array of suppliers that are needed to deliver a successful clinical trial. As the sponsor company how close do you want to get to these types of companies? Do you want to be totally committed to them and directly manage the long term relationship, or do you want to keep them totally at arm's length and let the CRO manage the relationship...or is it somewhere in between (business partners with benefits)?  <b>What are the benefits of each way of working?</b> Are there tips and tricks for making the relationships work? <b>What are the things to look out for and avoid?</b> How do CROs feel about acting as a "dating agency"? <b>How do you ensure each company takes appropriate responsibility for delivery?</b>	<i>Kay Smith, AstraZeneca Nik East, Parexel Further presenters to be confirmed</i>
17:45	18:45	Soft close - Networking – Drinks reception	

# Thank you

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As always PCMG is extremely grateful to the conference steering committee who have stepped up again and again to remodel and relaunch the 2021 conference format

Sandra Johnson, Jean Edwards, Tanja Hoffman, Rob Aitchison  
Mark Bee, Toby Marshall, Roy Ovel, Tim Hardman, Tara Garavan, Bruce Hellman  
Steven De Hertefelt, Ray Collia, Conor Byrne, Alison Slade, Paul Bouten, Tony Dean,  
Natalie Fforde, Tony Lovegrove, Richard Young

And of course, to our sponsors

