



Pharmaceutical
Contract Management Group

PCMG Annual Conference 3-5 June 2020

THE AGE OF INNOVATION
Push Boundaries with 20:20 Hindsight

Doubletree by Hilton Hotel, Krakow, Poland



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Conference Programme*

Wednesday 3 June

16:30	Registration and refreshments	Sponsored by 
17:30	Welcome and introduction to the conference	
17:35	Review of the PCMG year <i>Richard Scaife, PCMG Chairman</i> <i>Gill Roberts, PCMG Vice-Chairman</i>	
18:05	Opening keynote: The Human Element in Technology Innovation <i>Dave Kelleher, CEO and Co-Founder 4G Clinical</i> PCMG's opening keynote speaker provides a different perspective on the motivation to innovate and how it can be harnessed to improve the way we work in practice, not theory. PCMG doesn't often request Service Provider leaders to make a Keynote presentation. This is a worthy exception. <ul style="list-style-type: none"> • What is the human element in technology innovation, and why does it matter? • Challenge the status quo, be champions for purpose and doing the right thing for the right reasons • Change the dialogue between sponsors, sites and vendors to move the needle in clinical trials • What does success look like – and what can we do as an industry to achieve that success? 	
19:00 - 21:30	Welcome reception The opportunity for delegates to renew established contacts across the industry as well as meeting delegates new to the PCMG family in this informal opening event	Sponsored by 

Thursday 4 June

08:00	Registration and refreshments	Sponsored by 
08:45	Introduction to Day 1: What will you be doing at the dawn of the 4th industrial revolution?	
08:50	Blockchain <i>Ingrid van Rompaey, Worldwide Clinical Trials & Christophe van Huffel, BCT Group</i> Implication in clinical trials, virtual trials, patient recruitment and risks related to data protection	
09:20	Virtual trials and innovative patient care <i>Dermot Kenny, Novartis</i>	
09:50	Future medicine adherence using technologies, data transforming healthcare and new players on the market (Part 1) <ul style="list-style-type: none"> • Medicine adherence – getting the patients to take their medicines in the most effective manner using technologies • Health data from multiple sources combined with advanced analytics can be used to deliver more personalised care, improve outcomes, empower patients and make healthcare more sustainable and efficient • New players such as Google, Amazon and Apple are likely to play a larger role in future by using their technologies in Healthcare 	

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10:20	Networking break	Sponsored by	 ERT Confidence at every turn™
11:05	Future medicine adherence using technologies, data transforming healthcare and new players on the market (Part 2)		
11:35	INNOVATION & COMPLIANCE PANEL DISCUSSION <ul style="list-style-type: none"> • Implementing innovation compliantly <i>Panel: Gareth Milborrow, SVP Data & Applied Analytics, ICON plc</i> • How do you push the boundaries and implement a great innovation when clinical research is such a conservative discipline? • How will innovations change the way we work in the future? • Overall impact of these multiple innovations (AI, machine learning, virtual trials, RBM, wearables etc.) <i>Panel: Gareth Milborrow, SVP Data & Applied Analytics, ICON plc</i> 		
12:15	Lunch and networking break	Sponsored by	 Cytel
13:30	Introduction to the afternoon session: Working within the regulations		
13:35	Due diligence – what has to be done and when do you need to do it? <ul style="list-style-type: none"> • In a world of ever-increasing laws and regulations how do you ensure you are completing the correct checks and balances before placing work or considering an acquisition • This session will focus on non-GXP due diligence with a particular focus on how small companies can complete this effectively 		
14:15	Sustainability – can clinical outsourcing help companies achieve their CSR objectives? <i>John Blank, CEO, MediCapital Rent</i> <ul style="list-style-type: none"> • A case study on how a clinical trial packaging company is focusing on sustainability goals • Assessing the environmental impact of clinical research and ways of potentially positively impacting it e.g. remote data monitoring 		
15:00	Networking break	Sponsored by	 Tech Observer
15:45	Interactive session		
17:15	Presentation of PCMG Fellowship award		
17:30	Close of conference day 1		
From 19:30	The PCMG Gala Dinner at Stara Zajezdnia Coaches depart at 19:30-midnight		Sponsored by  COVANCE

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Friday 5 June

08:30	Morning coffee	Sponsored by	
09:05	Introduction to day 2 Future trends in outsourcing		
09:10	<p>An alternative contracting approach. Case study: how can we align sponsor and vendor objectives in outsourced projects? <i>Andrew MacGarvey, Managing Director, PhaStar & Andrea Robinson-Smith, Head of Alliance Management - Astra Zeneca</i></p> <ul style="list-style-type: none"> • Traditional contracting methodology constrains the parties • Dynamic contracts can bring added-value to sponsor/vendor relationship • A review of an example dynamic contract configured to align parties around innovation/efficiency gains 		
09:50	<p>Do CROs outsource more effectively than sponsors?</p> <ul style="list-style-type: none"> • Effectively managing third party vendors: qualification, contracting and performance • Addressing ICH E6 R2 oversight requirements • Managing 3rd party vendors on a study level 		
10:30	Networking break	Sponsored by	ACM Global
11:15	<p>Best practices in alliance management: any learning from licensing? <i>Anthony Hörning, Strategic Transactions Advisory AG and Vantage Partners LLC</i></p> <ul style="list-style-type: none"> • Looking to the Licensing and Alliance Management (AM) context for effective governance approaches • Process differences “doing deals“ vs “outsourcing” • Are the skills required for governing licensing - based partnerships comparable with those in outsourcing management? • What tools and resources do AM’s use and could they be useful? 		
Patient centricity			
11:50	<p>Putting patients first – working with patient organisations in rare diseases</p> <ul style="list-style-type: none"> • Why should pharma/CROs engage with patient groups • What are the practical implications to working effectively • The changing role of patient groups in driving change (Zoya’s Law) 		
12:35	Closing remarks		
12:40	<p>Lunch & networking <i>Packed lunches will be available for instant departures</i></p>		
From 12:45	Coach transfers to airport		

Acknowledgements

Our thanks to the PCMG Annual Conference Steering Committee and PCMG Committee for their time and dedication in creating an engaging conference for all

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