

Sponsorship Listing Annual Conference 2020



Please contact the PCMG head office admin@pcmg.org.uk to discuss any options of interest and to receive a booking form.

PCMG Annual Conference 2020 Sponsorship Listing	Fee (net)	Description
Conference dinner and entertainment	SOLD	High profile option to include branding at conference dinner, a 5 minute presentation at dinner, 2 complimentary registrations, option to provide table gifts
Conference reception	SOLD	High profile option to include branding at conference welcome reception, 1 complimentary registration, option to provide table gifts
Voting key pads	SOLD	Sponsors branding on all tables within conference rooms and on all slides including voting options throughout the conference.
Delegate bags	SOLD	Sponsor provides branded item for all delegates (appx 200)
Airport shuttle buses (arrivals and departures)	£4,400.00	High profile and unique to PCMG, signage at airport, bus and event. The bus has been a huge success in facilitating delegates staying to the end of conference rather than risking queuing for taxis to the airport.
Water/coasters in meeting room	SOLD	Branded coasters provided at every delegate setting within the meeting room.
Lanyards	SOLD	Sponsor provides branded item for all delegates (appx 200)
Hotel key card or wallet	SOLD	Branded bedroom keys and wallets for all delegates staying at the conference hotel
Post event survey	£2,850.00	Event slides are only unlocked by completion – branding in all communications and on survey – reaching all delegates
Conference survival kit	£2,500.00	Branded survival kit placed on every delegate place on conference opening.
Coach transfers for conference dinner	£2,500.00	Branding on coaches. Acknowledgement in the programme
Note pads (inserted in delegate bags)	£2,250.00	Sponsor provides notepads used for all delegates
Lunch 1 - Thursday	SOLD	Announcement during break and signage in lunch area
Lunch 2 - Friday	£2,200.00	Announcement during break and signage in lunch area
Delegate gift in delegate bags (subject to approval) – 5 available	£1,750.00	Sponsor provides branded item for all delegates (appx 200)
Pens (inserted in delegate bags)	SOLD	Sponsor provides branded pens (appx 200)
Registration coffee service – Wednesday morning	SOLD	Announcement during break. Signage and branding in breakout area. Acknowledgement in Programme and conference slides
Registration coffee service – Thursday morning	SOLD	Announcement during break. Signage and branding in breakout area. Acknowledgement in Programme and conference slides
Registration coffee service – Friday morning	SOLD	Announcement during break. Signage and branding in breakout area. Acknowledgement in Programme and conference slides
Coffee break 1 - Thursday am	SOLD	Announcement during break. Signage and branding in breakout area. Acknowledgement in Programme and conference slides
Coffee break 2 - Thursday pm	SOLD	Announcement during break. Signage and branding in breakout area. Acknowledgement in Programme and conference slides
Coffee break 3 - Friday am	SOLD	Announcement during break. Signage and branding in breakout area. Acknowledgement in Programme and conference slides
Insert in delegate bags (A4 single sheet) – 2 available	£850.00	Sponsor provides promotional sheet for inclusion (appx 200)

*The PCMG conference **does not have exhibition areas or sponsored presentations**. All pharma and provider delegates access the interactive sessions in an open and interactive format. All sponsorship items directly support the conduct of the conference. Recognition is publicized before and during the event on website, program, and in presentations including company Logos. Sponsors logos and a 50 word summary or strapline will be published in the conference brochure handed to all attendees. All sponsors will be acknowledged on the PCMG website for one month prior to the event, and on the conference slides and within the final conference programme*